

Consolidarea capacităților în domeniul învățământului superior

Proiectul Nr. **585353-EPP-1-2017-1-RO-EPPKA2-CBHE-JP**

Titlul proiectului: *Reinforce entrepreneurial and digital skills of students
and teachers to enhance the modernization of higher education in MOLDOVA*

Durata proiectului: 15/10/2017 – 14/10/2020



ALECU RUSSO BALTI STATE UNIVERSITY (USARB)/ Newsletter No. 6

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GENERAL OVERWIEU



The ReSTART project aims to modernize the university program in the field of "Business and Administration" by implementing modern teaching-learning methods and new pedagogical and methodological approaches using ICT tools.



The project proposes innovative digital learning mechanisms that enrich teaching methods and support personalized learning, as well as equipping masters and teachers with the right mix of entrepreneurial and digital skills, by actively involving entrepreneurs, professional associations, of civil society and government entities.



The overall objective of the ReSTART project is to extend the benefits and increase the impact of the entrepreneurial curriculum on the students and the scientific-teaching staff by capitalizing on the experience of the European partners in the field.



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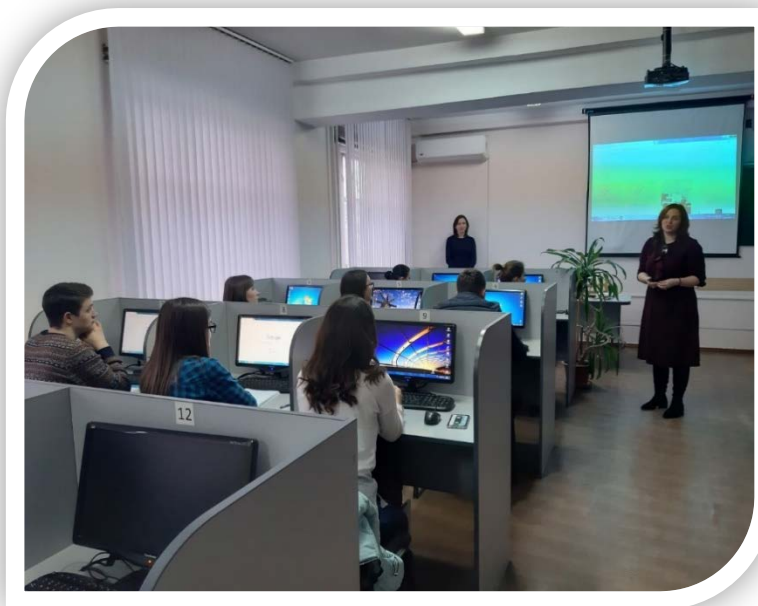
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INFORMATION SESSIONS



USARB students and teachers have benefited from a series of information sessions organized within the ReSTART project (21.02.19, 19-20.04.19, 20.09.19).

During the sessions were presented the opportunities offered by the project for the implementation of the modern teaching-learning methods within the master program "Business Administration".



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The Restart project was presented during the 2nd edition of the Erasmus + Projects Fair, KA2, CBHE, organized on April 19-20, 2019, during the Open Days event, hosted by the Alecu Russo Balti State University.

Visitors benefited from promotional materials, received answers to questions, knew the specificity of the project and the planned activities for USARB students and teachers.



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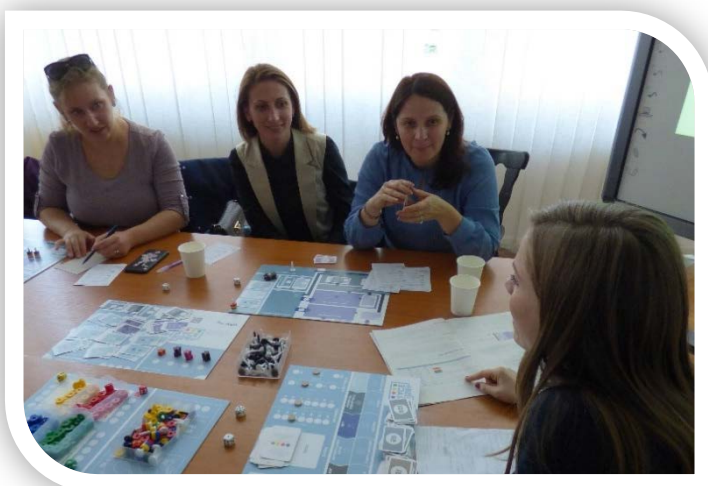
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SECOND ToT SESSION



Between October 21-26, 2019, a group of professors from the Faculty of Real, Economic and Environmental Sciences of the "Alecu Russo" State University in Balti, benefited from a training session on the implementation of modern methods and technologies in the process. teaching and assessment.



The training took place at the Technical University of Kosice, Slovakia and was led by the European partners of the project. The topics discussed during the training session concerned the innovative approach in teaching, the development of entrepreneurial skills, the technological transfer and business incubators, the application of the game in teaching.

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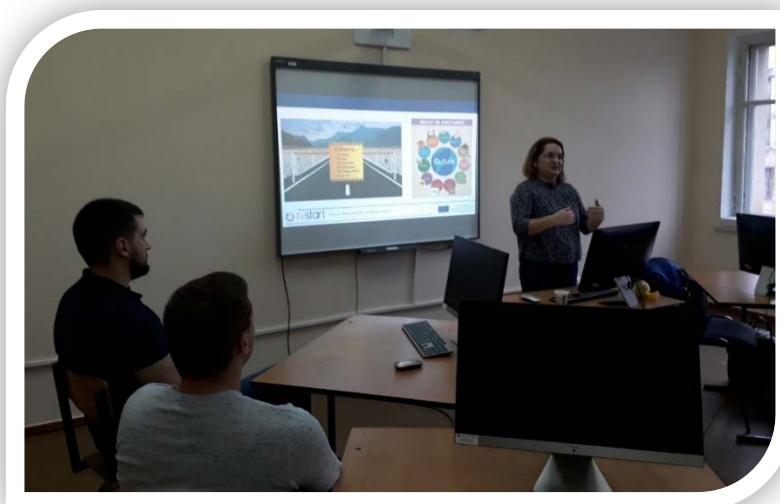


ACADEMIC OPPORTUNITIES FOR STUDENTS AND MASTERS OF ECONOMIC SPECIALTIES



Between November 18-22, 2019, students and masters of economic specialties benefited from a series of lessons in the field of intercultural management, business models, database analysis and software application for creating business models, developing intercultural communication skills.


The participants in the teaching sessions were trained and guided by the following invited teachers:



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Irina KOSTADINOVA University of Ruse Angel Kanchev, Bulgaria	Business models for entrepreneurs Digital business models
Liliana LUPUȘOR Agence Universitaire de la Francophonie	Critical Inter-Cultural Success Factors in Global Project Management .Cross-cultural Intelligence. How to develop cross-cultural skills?
Marek MACÍK Technical University of Kosice, Slovacia	Auction types and their use
Renáta OLEJÁROVÁ Technical University of Kosice, Slovacia	Data mining a CRISP-DM model

 During the week students and masters participated in class hours, achieved with the implementation of modern information technologies, but also practical activities in the field of developing creative entrepreneurial skills, database analysis, effective intercultural communication.

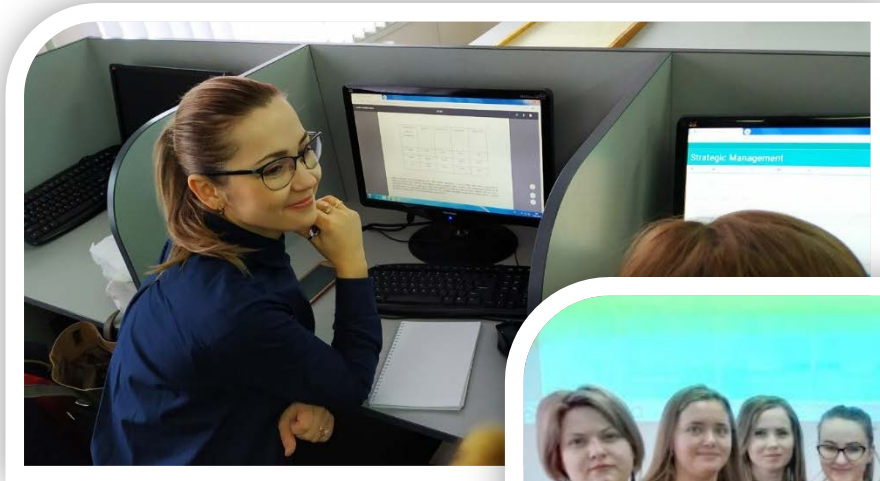


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ORIENTATION SESSIONS



Between February and December 2019, within the ReSTART project, 3 career orientation sessions were organized for master students. The activities were organized with the involvement of the representatives of the business environment. Applying the SWOT analysis, 30 Career Development Plans were developed for USARB masters.




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MULTIPLAYER EVENT

Modernization of entrepreneurial education at USARB !

 On June 27, 2019 took place the first session of dissemination of the results of the project with the generic "Good practices. Career counseling of USARB students ". The event was attended by students, teachers and entrepreneurs. During the event were presented the results of the project, the good practices of the partner European universities (University of Ruse "Angel Kanev", Bulgaria and Technical University of Kosice, Slovakia) in the question of the employability of the graduates and the support given to the student entrepreneurs. The representative of the Francophone University Agency presented the Agency's offers regarding career development solutions.

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A special place, within the event, returned to the panel of discussions with the entrepreneurs, who shared with their own experience in business, encouraged and guided the students in launching business.

More details about the project and other planned activities can be found on the project website: <http://www.restart-eu.upb.ro/>

